Selected Issues in Information Systems I „IT Strategy & Governance" Content and Timeline

Summer Term 2016

Master Information Systems

The goal of the IS master course is the imparting of practice-oriented content concerning the topic of IT strategy and governance.

"IT Strategy & Governance" – Course Description

Course Goals

- Knowledge imparting on major concepts concerning the topic of IT strategy (including IT outsourcing), IT governance and IT process frameworks.

- Independent working on case studies focusing on practice-oriented implementation of IT strategy-related concepts.

- Development of scientific papers around the topic of IT Outsourcing.

Course Set-Up

IT Strategy → Case Study Work → IT Governance → Paper Development → Result Presentation

- <u>IT Strategy (Lecture 1):</u> Lecture on IT strategy concepts as well as introduction into case study work and solution development

- <u>Case Study (Assignment 1):</u> Independent work on IT strategy case studies within groups of 3-4 students

- <u>IT Governance (Lecture 2):</u> Lecture on IT governance; presentation of case study results by students

- <u>Paper Development (Assignment 2):</u> Development of a scientific paper (8-10 pages) on IT Outsourcing.

- <u>Result Presentation (Lecture 3):</u> Presentation of scientific papers by students.

Course Details

- The lectures, all student presentations as well as all course materials **will be in English only**.

- The course size will be maximum **16 participants** to encourage team work and participation. (Application through an ILIAS-based survey)

- The evaluation will be based on case study work (group work), the development of the scientific paper (self-contained work), result presentations as well as active participation during the lectures itself.

- The course will include three lecture dates (each Friday & Saturday, full-time from 9am to 6pm).

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The course will start in calendar week 16 (mid April 2016), the final result presentation session is scheduled for 4th July 2016.

"IT Strategy & Governance" – Preliminary Timeline

	CW	Date & Time	Location
Part 1: IT Strategy & Case Study Work			
Lecture 1: IT Strategy	16	22.04.2016 – 23.04.2016	Pohlighaus, Gremiumraum (EG)
Assignment 1: Case Study Work	17-19		
Result Presentation of Case Study Work	20	11.05.2016 (14:00 – 18:00)	Pohlighaus, Gremiumraum (EG)
Part 2: IT Governance & Scientific Paper Development			
Lecture 2: IT Governance	20	12.05.2016 – 13.05.2016	Pohlighaus, Gremiumraum (EG)
Assignment 2: Scientific Paper Development	20-27		
Result Presentation on Scientific Papers	27	04.07.2016	Pohlighaus, Gremiumraum (EG)
CW = Calendar Week *Preliminary timeline, final dates and location will be announced at a later state.*			

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For further questions please reach out to

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